



## “*The American Countryside*”

### -A Program that Connects Stations with Listeners -

We want the *American Countryside* to be a success for your station. We strive to go above and beyond what a station might expect from a syndicated program. Here are a few of the things we do for our affiliates

- We need 260 features every year for our broadcasts and every interview is done on-location. Got a story idea? We'd love to travel to your city to do interviews for our features and also highlight your station on our national broadcasts.
- Assist in promoting local sponsors by providing promos and ads for the sponsor and station.
- We also supply Andrew's books and cds free of charge to local sponsors and/or the station to promote you and the show!
- Andrew speaks to about 80 audiences each year coast-to-coast. He's addressed audiences from 10 to 10,000. His blend of leadership, motivation and humor has made him a highly requested speaker. Andrew will come speak at your event and waive the speaking fee. You can check out his website at [AndrewMcCrea.com](http://AndrewMcCrea.com). This is a \$3500 value.

The *American Countryside* provides these services to local affiliates at NO charge. It is our commitment to promoting the station and connecting with local listeners. We truly enjoy “traveling the countryside” just as we say in our broadcasts. We hope you will join us on the trip!