

Reach Rural Lifestyles listeners and add revenue with American Countryside.



For over a decade *Andrew McCrea* has been “*traveling the countryside*” interviewing people from all walks of life. *Andrew travels on location for each of the 260 shows listeners hear annually.* He’s interviewed Hall of Fame sports stars, Emmy and Grammy winners and even been body slammed by professional wrestlers. *However, some of his greatest work comes from people you’ve never heard of, with a story you’ll never forget.*

Winner of five NAFB Oscars for Rural and Agricultural reporting, Andrew McCrea has traveled to all fifty states and four continents to gather the broadcasts for this award-winning program.

Radio Program Specs:

- Distributed via satellite and web
- One program per Day, Monday-Friday three minutes total running time (*Two-minute program with one-minute network avail*)
- A 30-second spot is available within the program for local sponsorship. Some stations also sell adjacencies. Andrew is glad to cut local sponsorship spots.

Here’s what some of our affiliates say about the program...

“We air American Countryside twice a day on KFEQ. One of our long time sponsors is a regional trailer sales company. This is one of those features that is SO interesting day in and day out, that it makes our listeners hang on. Good sales potential and an excellent way to build quarter hour listening!”

— Gary Exline GM - KFEQ St. Joseph, MO

“American Countryside is a wonderful slice of Americana for our newstalk station. The show is well written, well produced, and well received! Our listeners love the unique features Andrew shares from throughout the United States. Andrew is a great storyteller.”

— Leland Franklin GM - WHBU Anderson, IN

“The American Countryside has become a staple of our weekday programming. We hear nothing but compliments from listeners on Andrew’s travels and the great personal stories of everyday people like us here in South Dakota.”

— Clint Greenway, PD - KORN Mitchell, SD

What makes “American Countryside” special?

Andrew not only works with local affiliates, he goes to them. When was the last time a nationally syndicated radio host stopped by your station? Andrew makes it a part of his travels. He loves for local stations to suggest story ideas. He then travels to those areas, conducts his broadcasts and visits local affiliates and sponsors.

Of course he’s always willing to cut spots for your local sponsors and provide free copies of his award winning books for promotions as well!

Andrew McCrea

Andrew McCrea began producing the American Countryside in 1996. Since that time his broadcasts have grown to a network of about 100 stations and have won five NAFB Oscars. He is the author of four books and is a highly requested speaker, having delivered messages of inspiration and humor to groups in 49 states and audiences of up to 10,000 people.

