

KFEQ

680 AM

Dear Station & Program Managers:

For the past 15 years we've carried the "American Countryside" here in St. Joseph, Missouri. The "American Countryside" is a 2 minute feature that our big AM, KFEQ, actually carries twice per day. We've only had the same sponsor for 6 years, a trailer company in Kansas City, plus we have seasonal sponsors also advertise in conjunction with the program.

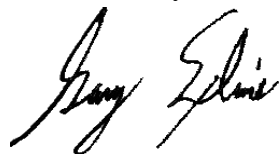
In addition to the quality of this show, host Andrew McCrea offers stations many extras including customized promos and commercials in your market, coming to your market free-of-charge to do features for his program, and a discount as a speaker in your market (he speaks about 80 times per year nationally having addressed audiences of over 10,000 people). We had him do our Chamber Farm City breakfast in front of 200 people and he was EXCELLENT!! He'll also provide sales assistance with a prospect and much more.

I honestly think this show grabs the listener and holds them thru the feature. The way he has this thing formatted and the topics...well, just go to his archives and hear for yourself at AmericanCountryside.com. You'll find yourself clicking to listen to show after show, they are that interesting.

There is no financial motive for me to pitch this to you. I just think Andrew has a genuine quality radio feature and I want you to know about it. He's on about 100 stations. Andrew has written four interesting books and has traveled the world plus he still helps operate and manage the family farm.

You can probably tell I'm a big fan and you will be too when you get to know Andrew... so do that...take a listen, give him a call and discuss how to make this work for you and make a buck with this feature like we have!!

Thanks Everyone,



Gary Exline
General Manager, Eagle Radio, St. Joseph, MO
KFEQ, KKJO, KSFT, KSJQ