



John Brennan
Sales Manager and Morning Show Co-Host

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The addition of the American Countryside to KW BW radio has been a terrific feature that our audience looks forward too during our Noon news hour as well as our five pm news hour. Mr. McCrea has a gift for bringing real life stories to life that seem to be right in front of us but the way he draws out the story behind the stories is fascinating as well as entertaining. There is not much that Andrew hasn't covered, yet he still has thousands of stories left to tell. Unlike many in the media he loves to listen and let's the story teller, event or place take center stage.

The American Countryside stands tall because of its interesting topics, delivery and its ability to take us all too some remote countryside, hog calling contest, historic place or just next door, all without leaving our radio. Listen once and you'll find yourself wanting more, listen twice and you'll be hooked. Andrew is also a great guest to interview and is always prepared to help out in promoting your station as well as the American Countryside. If your station is looking to expand it's programming with a family friendly feature that will help ratings I highly recommend the American Countryside.

Sincerely,

A handwritten signature in cursive script that reads 'John Brennan'.

John Brennan
KW BW Radio
Hutchinson, Kansas
Serving Reno County since 1935